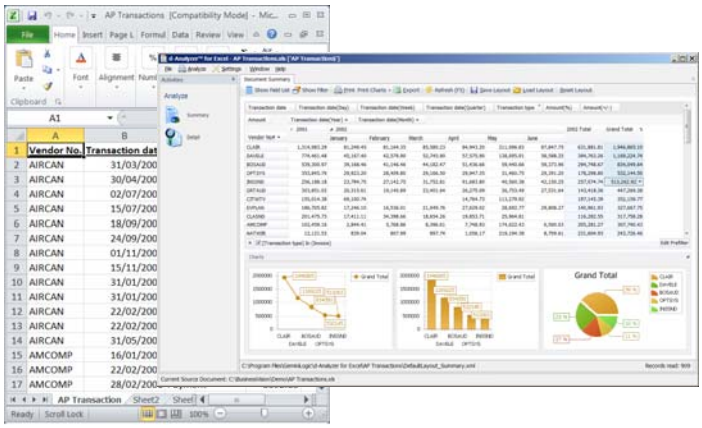
d-Analyzer™ for Excel®

Making Data Analysis Simple

Analyzing your critical business data just got a whole lot easier with d-Analyzer for Excel

Expertly designed, yet simple-to-use, d-Analyzer for Excel is a report writer and custom analytical tool that provides you with extraordinary insight into your business. By analyzing your data like never before, you'll make intelligent, timely decisions that will position your organization for greater competitive advantage—whether it's data from a simple spreadsheet, your accounting system, or another source.



Timely Decision-Making

Key to any business success is the ability to react quickly to changing economic factors. With d-Analyzer for Excel, you can easily generate new, powerful and timely reports in seconds, and perform instant "what about, what if" analysis to aid and support your decision making efforts. Try out different scenarios, and easily identify errors to effectively correct any problem areas or opportunities that you might have missed.

Effective Growth and Trend Analysis

Untap hidden potential and drive new revenue by easily identifying growth areas and previously unknown trends, then drill-down further to understand and maximize these opportunities. Recognize seasonal trends for products and locations, identify your busiest days, your top selling products, and best salespeople, learn the impact of currency fluctuations and effectively monitor your advertising and marketing efforts. Truly innovative, d-Analyzer for Excel takes analysis to the next level.

Affordable, Flexible and Easy-to-Use

Intuitive and easy-to-use, d-Analyzer for Excel requires no programming or technical skills—nor advanced knowledge of Excel. Dynamically change reports on-the-fly without creating or running new reports. Take advantage of unlimited grouping and filtering capabilities to produce powerful dynamic cross-tab, pivot and graph reports. Perform comparative analyses by day, week, month, year or by fiscal or calendar period. Easily email your results with a simple click!

Advanced Excel Made Simple

Most users barely touch on the advanced capabilities of Excel—finding it too complex or time-consuming to learn. d-Analyzer for Excel takes away the dread of pivot tables, advanced formula creation, complex report creation etc, and makes everything so much simpler.

d-Analyzer for Excel's objective is to take you from raw Excel row/column data to analysis with minimal effort—all while preserving the content and formatting of your source spreadsheet.

Detail Grid

- Manipulate grouping, totals and totals by group without having to change the underlying order of the data in the spreadsheet. Get totals with a simple right click—no formulas required
- Different views of a spreadsheet can be saved and reloaded—ideal when values change or new rows are added
- The group summary editor allows additional metrics to be added easily—without re-sorting data or writing formulas
- Difficult tasks in Excel can be easily accomplished—such as implementing alternate row highlighting without having to set up formulas or create and apply conditional styles
- d-Analyzer for Excel makes smart decisions about printing—it automatically prints page numbers, dates, times, filters and more
- Skins can be applied to different spreadsheets to make them easier to differentiate
- Records can be filtered easily using quick filters, basic column filters or advanced filters—or all of these in combination—making d-Analyzer a very flexible enquiry tool

Summary Grid

- Automatically generate summary grids (pivot tables)—no decisions about ranges or manual data selection required
- Automatic creation of special field variants for all date fields means no formulas or date parsing formulas are required
- Special summary fields for numeric fields are provided—displays percentage breakdown for selected columns amongst other values in that column
- Special (+/-) column value for numeric fields indicates whether value is up or down based on previous values in a series
- Establishment of values for analysis is intuitive and defaults make sense—simply drag the field you want to analyze into the right place
- Summary grid printing automatically gives header/footer print values—no setup required
- d-Analyzer has a clear, concise "everything in one place" interface—no more searching through many different dialog options
- Basic and advanced filters are supported with ease (and can work in combination) and print automatically. Filters can be conditional for more complex requirements
- Easy-to-use drill-downs make in-depth analysis a breeze—simply double click on a value in a summary and see the records that made up that value. Customize drill-downs to see/hide columns and generate totals that apply to all drill-downs
- Easy line, column or pie graphs can be created just by selecting values. Creating comparative graphs takes seconds and requires almost no setup. The three types of graphs are generated automatically—allowing you to select which one to work with
- Export the results directly back to Excel—or even copy and paste to Excel or other applications

For more information, visit www.geminilogic.com

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